



*NeoCon Trend Report
2024*

NeoCon & Design Days Trend Report

Welcome to our NeoCon and Design Days 2024 Trend Report, where we dive into all of the products and trends we were inspired by surrounding the theme “Design Takes Shape.”

We were captivated by the overarching themes and impact within the commercial design industry.

1 Micro Trends

COLORS
MATERIALS
CONSTRUCTION

2 Macro Trends

SUSTAINABILITY
TECHNOLOGY
HOSPITALITY
PRIVACY
FLEXIBILITY

3 Emerging Trend

NEUROAESTHETICS

4 Our Top 10

FAVORITE NEW
PRODUCTS



Our Team In Action!



Micro Trends

Let's Spice It Up!



NeoCon 2024 showcased the warm and inviting color trend of rust, burnt orange, and burgundy hues. These rich, earthy tones add depth and sophistication to contemporary interiors, creating a cozy yet chic atmosphere.



1. **DAVIS** - Arcular Sofa | 2. **HIGHTOWER** - Kona Ottoman | 3. **MIZETTO** - Bin There Le | 4. **DAVIS** - Arcular Lounge Chair | 5. **MIZETTO** - Lumber

*Don't Be Shy, Add Some **Color!***

Neutrals are out and color is in!

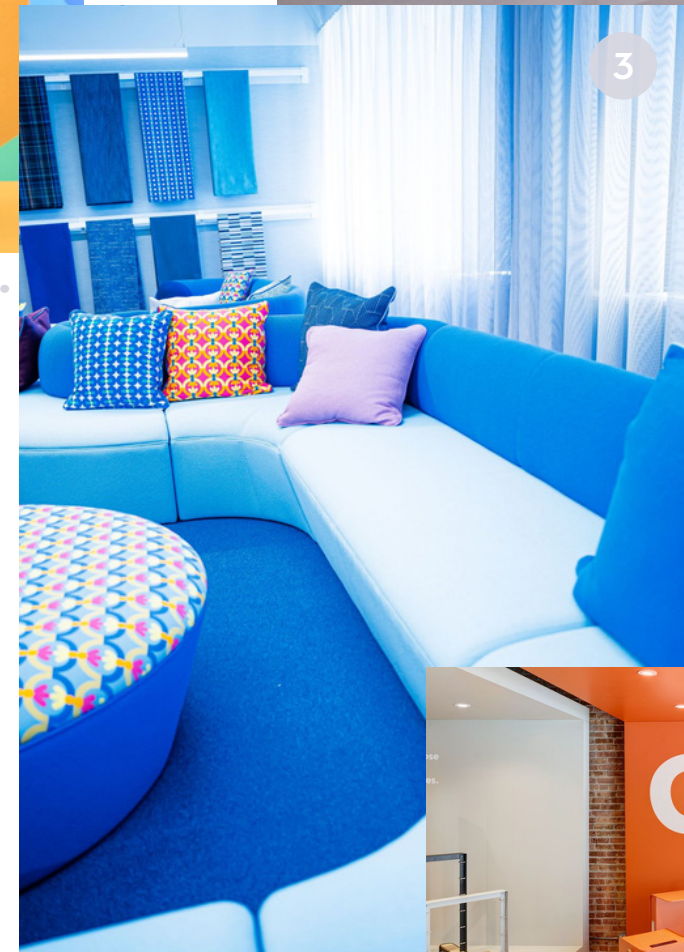
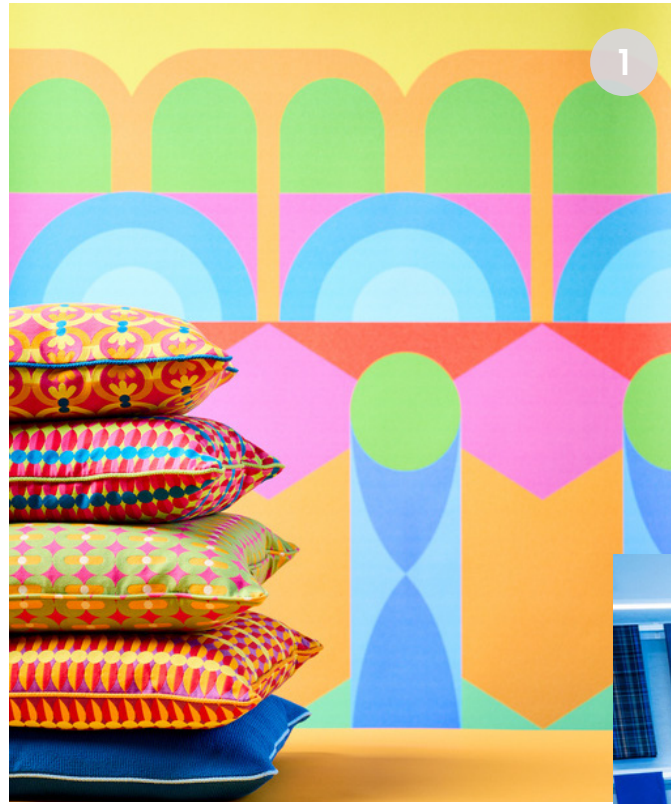
Bold, vibrant, and electric colors filled the NeoCon showrooms, demonstrating the power of color to influence mood and productivity. Highlighting the importance of creating workspaces that are not only functional but also visually stimulating and engaging.

There is a shift underway from neutrals and minimalism to color and maximalism. Manufacturers were far from shy when adding fun and bright colors in their showrooms pieces.

Using vibrant colors, specifically blue hues, in a workspace brings clarity, peace, and motivation in stressful moments.



Bold Colors, Bold Ideas



- 1. MOMENTUM TEXTILES - Yinka Ilori
- 2. STYLEX - Yoom Modular Sofa
- 3. MOMENTUM TEXTILES
- 4. STYLEX - Anla Guest Chair
- 5. SCANDINAVIAN SPACES - Bob
- 6. B&N - Taboroid
- 7. HIGHTOWER - Adapt Modular



Contrast Creates Character



- 1. DARRAN - Plus Modular Lounge
- 2. NAUGHTONE - Percy Chair
- 3. BOSS DESIGN - Frida
- 4. BERNHARDT DESIGN - Friends
- 5. SOURCE INTERNATIONAL - Charm



Curves Ahead!



1. PRISMATIQUE - Crescent

2. BERNHARDT DESIGN - Ice Collection

3. ALLERMUIR - Batan

Popular for some time now, rounded edges and curved designs played a major role in product features at NeoCon. These inviting pieces create a sense of safety and calm within a space. The arches and smooth curves create warm environments that are both pleasing to the eye and provide functional purpose within a space.

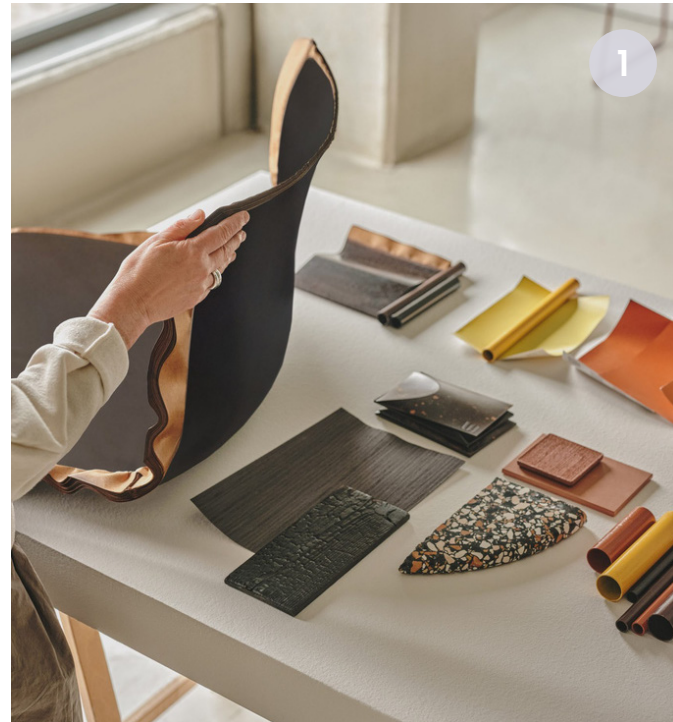
Show Off Your Shape



1. + 2. NIENKAMPER - Otto Divider Collection | 3. KIELHAUER - Dais Lounge | 4. SPACESTOR - Aeonica | 5. HIGHTOWER - Draper Table | 6. HIGHTOWER - Proto Lounge | 7. SPACESTOR - Aeonica

Macro Trends

Sustainability - Designing Tomorrow, Today



1



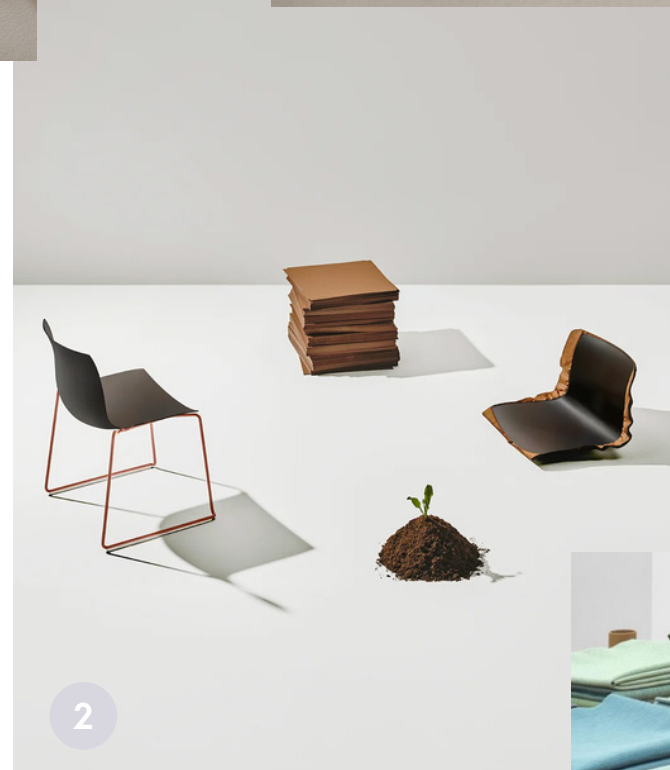
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5



6

Sustainability is still a non-negotiable. Manufacturers are more and more transparent with their eco-friendly commitment in the production and post-life phases. It is not about the “what’s new” but how they can repurpose and improve existing products.



2



BOCON 84



3



7

- 1. + 2. ARPER - Catifa Carta
- 3. + 4. DESIGNTEX
- 5. ALLERMUIR - Bastille Lounge
- 6. STEELCASE - Baseline Table
- 7. MAGNUSON GROUP - VALUTA Planters

Technology - Digital & In Person Collaboration

Each year, we lean more and more towards the optimization of virtual meeting experiences.

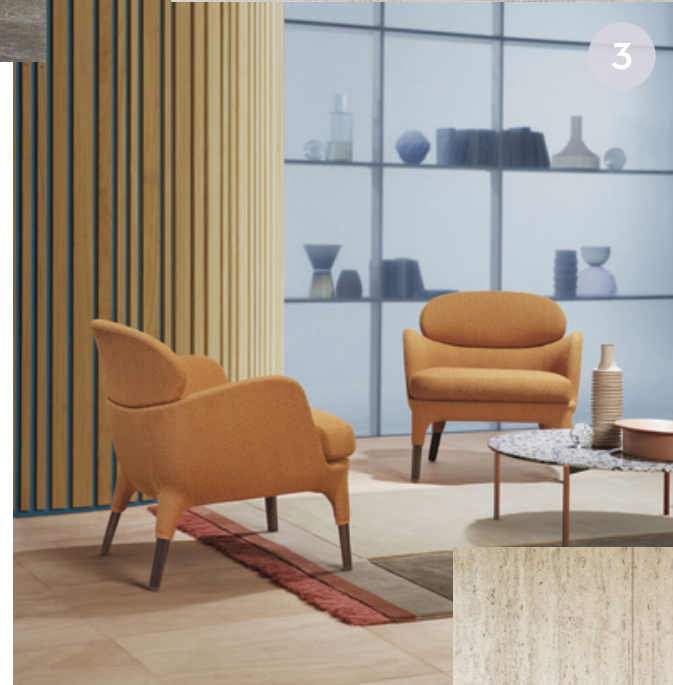
The pandemic has changed the game for online meetings, and the desire to make them feel as personable as in person collaboration has never been stronger.

We saw tech featured in wireless charging surfaces, integrated hidden power, and more.

Shown to the right, the Steelcase and Logitech Ocular View is an immersive, realistic and personal meeting experience that makes you feel like you're together, even if you're miles apart.



Making Work Feel Like Home



A big part of workplace design today involves bringing hospitality cues into commercial environments. Drawing in employees and guests alike involves curating products and designing spaces to feel and function like home. At this year's show, we saw a surplus of unique applications ready to help workplaces stand out and bring people together.

1. EXTREMIS - AMAI
2. BOSS DESIGN - Mews Collection
3. PEDRALI - Esther
4. KETTAL - Pavillion
5. JSI - Satisse Chair
6. ANDREU WORLD - Axial Modular Sofa

Flexibility



1. FURSYS - SWS



2. VICCARBE - Noha Chair



3. B+N - TilTable



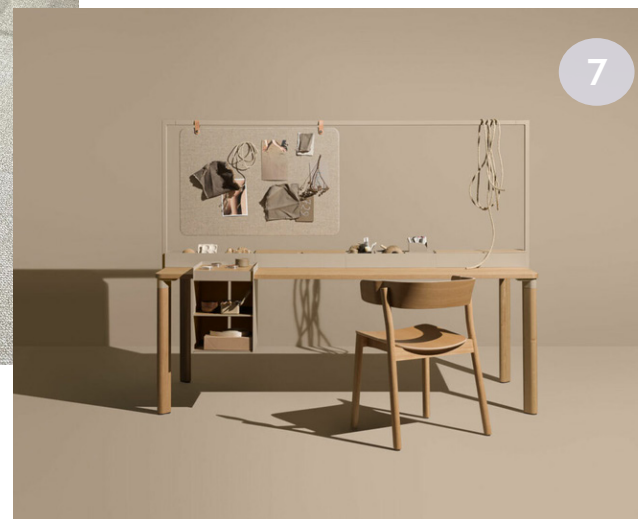
4. MIZETTO - Enfold Armchair



5. NIENKAMPER - Vox Community Table



6. SPACESTOR - HotLocker

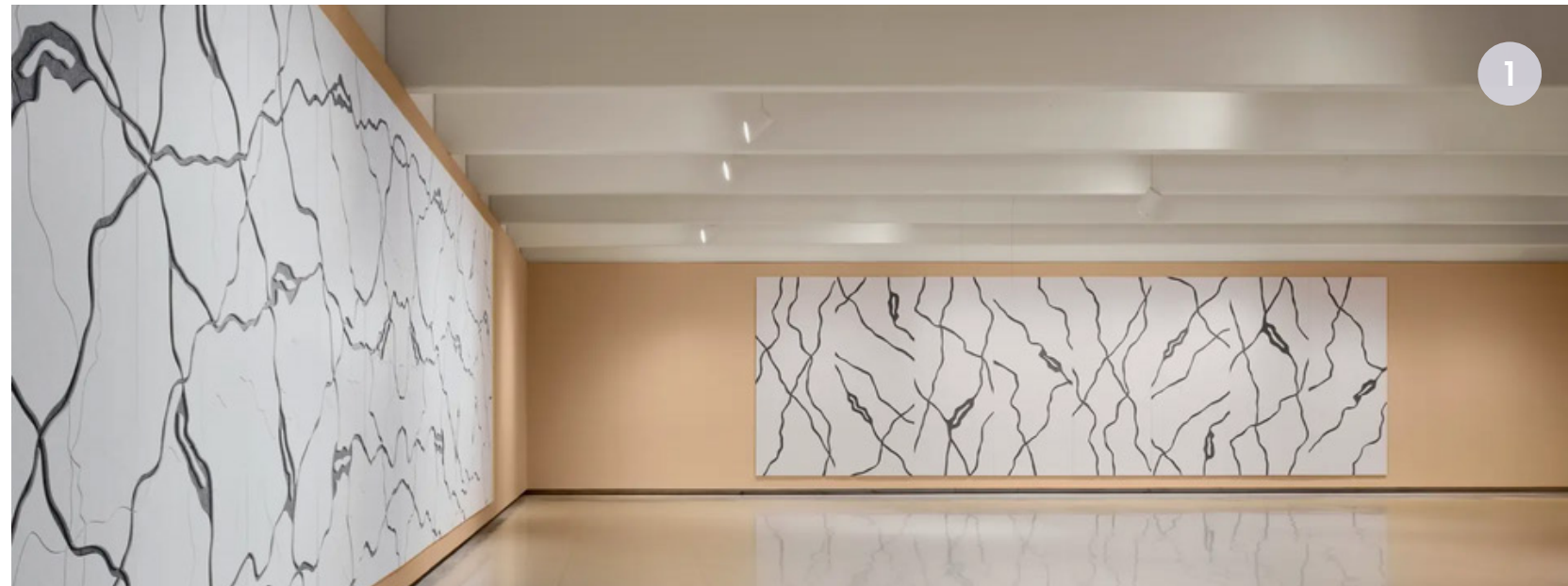


7. MIZETTO - Enfold Work



8. STEELCASE - Coalesse Ensemble Lounge System

Privacy & Acoustics



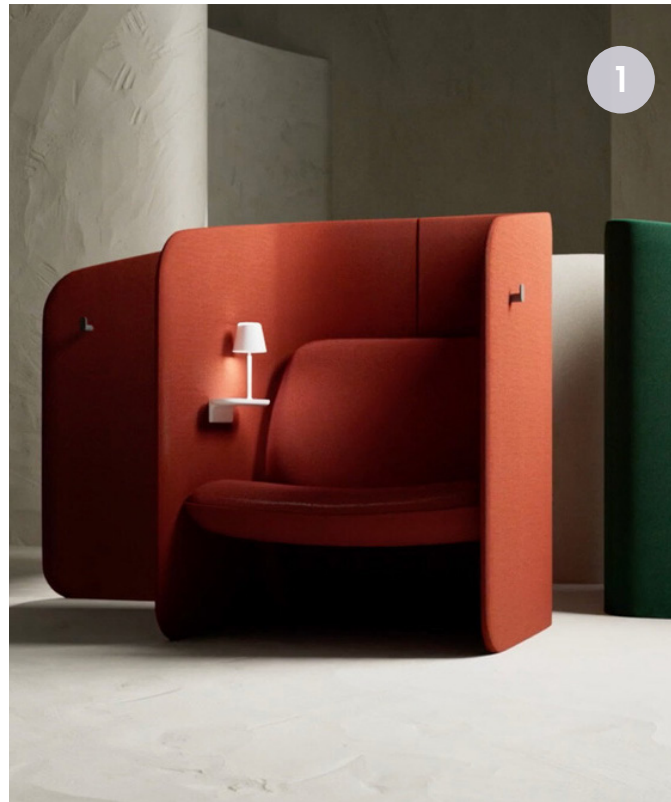
With so many employees still used to the comfort, privacy, and quiet of working from their home during the pandemic, many companies today are challenged in striking the perfect balance of the open floor plan with enough escape spaces.

Individual privacy and focus pods were seen throughout the showrooms, embracing a soft space to work, regroup, and take a moment alone.

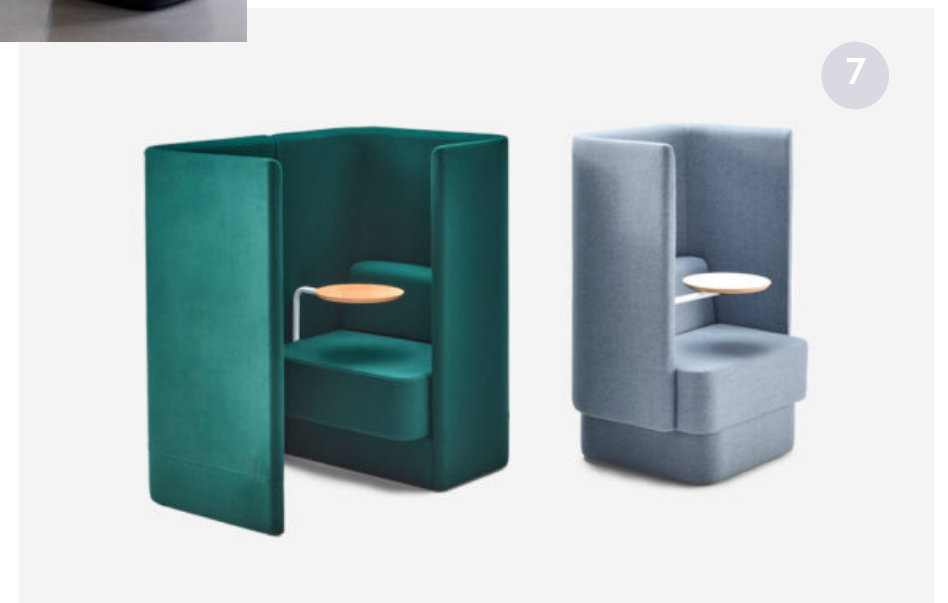


1. TURF DESIGN - Carrara | 2. SCHIAVELLO - Focus Quiet Duo Work Room | 3. MUTE - Omni Room | 4. SCHIAVELLO - Focus Booth

Privacy & Acoustics



- 1. BOSS DESIGN - Frida
- 2. + 3. STEELCASE - Camper and Dens
- 4. ALLERMUIR - Curved Crate Divide
- 5. OFS - Ally
- 6. SCANDINAVIAN SPACES - Cloud
- 7. NAUGHTONE - Pullman Chair



Emerging Space Trend

Neuroaesthetics



Office spaces are not a one-size-fits-all approach. Instead, they are environments where flexibility is key, and they must be designed for neurodiversity to maximize the potential of all employees. This theme was seen throughout the showrooms, embracing and integrating flexible spaces that include both open and closed environments with low-stimulation areas. Mobile and adjustable furniture, biophilic design elements, tactile textures, quiet zones, and the use of certain colors are all factors to consider.



Neuroaesthetics



- Adjustable lighting
- Ergonomic furniture
- Quiet rooms
- Diversity of seating options
- White noise machines
- Privacy screens
- Lighting, temperature, and acoustics
- Fidget furniture - rocking, movable, swivel, etc.
- Flexible floor plans - open and closed spaces

Our Top 10

Our Top 10



1. ALLERUIR - Bastille Lounge Chair | 2. ALLERUIR - Curved Crate Divide | 3. MOMENTUM TEXTILES - Yinka Ilori | 4. BERNHARDT DESIGN - Ice Collection | 5. NIENKAMPER - Vox Community Table

Our Top 10 Continued



6. OFS - Alloy | 7. MIZETTO - Bin There L | 8. LOGITECH + STEELCASE - Ocular View | 9. B&N - Gira | 10. HALCON - FREYA



Thank You

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